



CS Household Inc. To Represent Carl Schmidt Sohn™, A Global Houseware Brand, In The U.S.

Debuting Cookware Product Line at the 2017 International Home + Housewares Show

News Release (Sept. 22, 2016)

AZUSA, CA., Sept. 22, 2016 -- CS Household Inc., a cookware distributor, located in Azusa, CA, announced the global houseware brand, [Carl Schmidt Sohn™](#) and CS KOCHSYSTEME™, will be entering the U.S. market with product lines ranging from stainless steel and cast-iron cookware to non-stick bakeware and kitchen accessories.

The Carl Schmidt Sohn™ and CS KOCHSYSTEME™ houseware brands have been well received in kitchens across Europe and Asia since the 1990s when it expanded its product line, most recently in Australia and the Philippines. With main offices in Hong Kong and Germany, the brand is well established with both wholesale and retail distribution under the management of CS Group Holdings Ltd, the umbrella company for both brands and other cookware labels in their respective regions.

A Storied Past in Solingen, Germany

Today, it is the brand's storied past and long-lived success that makes Carl Schmidt Sohn™ a legendary brand. The company was founded in 1829 by a blacksmith who made swords in Solingen, Germany. In time, the blacksmith expanded to making knives and scissors while overcoming all that came with Europe's industrial growth. The company was eventually sold to global business affiliates who balance the brand's history by continuing the tradition of having its [Solingen](#) office oversee the design and manufacturing of German-made knives and scissors such as the Tessin and Marl collection.

In the U.S., the Carl Schmidt Sohn™ houseware brand is intentional in its new product launches based on real consumer needs, not short-lived trends. It brings new products to market at reasonable prices, allowing Carl Schmidt Sohn™ brands to reflect the ever-growing cooking needs of consumers choosing to cook meals at home whether from scratch or assistance from meal kits.

According to CS Household Inc. representatives, the company looks forward to bringing the brand's global reputation of delivering high-quality products at a great value. The U.S. is an important long-term market for the Carl Schmidt Sohn™ brand, and because the housewares industry will continue growing and shifting with tech-powered advancements, the company will strive for the same. The brand's global history will be leveraged in the U.S. market, to enhance the life of the brand that has been in kitchens around the world for nearly 189 years.



CS Household Inc. will be debuting an extensive cookware product line from Carl Schmidt Sohn™ and CS KOCHSYSTEME™ at the International Home and Housewares Show in Chicago next year from March 18th through March 21st.

About CS Household Inc.:

CS Household Inc. is a subsidiary of Linkfair International Inc., a stainless steel cookware manufacturer with factories in Guangdong, China. CS Household Inc. represents the U.S. sales business and distribution of the brands' Carl Schmidt Sohn™ and CS KOCHSYSTEME™ based out of Azusa, CA, where the brands are leveraged by its worldwide business affiliates to deliver authentic, relevant, and reliable cookware products. To learn more, visit carlschmidtsohn/us

For US inquiries please contact:

Claudia Portillo
Sales & Marketing
1211 Mountain View Circle
Azusa, CA 91702
email: claudia@cs-solingen.com
phone: (626) 334-1888

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